



SARGEAN
ROOFING & EXTERI

Fortifying Home's, Defending Dreams



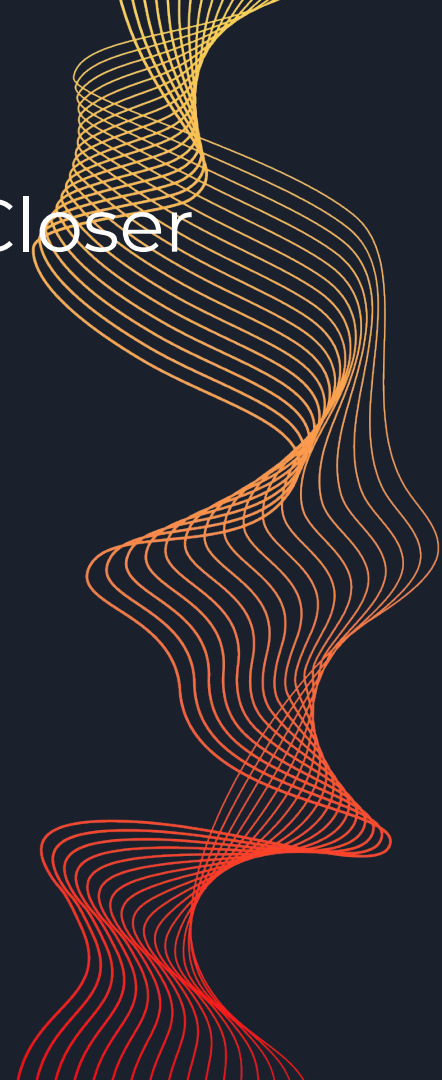
Sargeants Roofing & Exteriors: A Closer Look

Things we will be covering

- Brief History
- Team
- Materials Used (Roofing)
- Certifications (Roofing)
- System and Sales process



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Company Origins (Where Did It All Start)

- I got into the roofing industry 17 years ago. I opened up Sargeants Roofing in Aug of 2014. This year we rebranded to represent that we do more than just roofs. Other services that we provide are, Siding, Permanent lights, Soffit fascia Gutters.
- I started as a laborer for a company called Lakeside Roofing in Spruce Grove when I was 19. I learned all my hands on experience there and cultivated my craft and leadership skills through the years working there before I went out on my own.



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Core Values

Conduct Business Honorably - Ensuring that what is promised to our customers is followed through on.

Adapt And Overcome - Challenges arise on a daily basis. We face those challenges head on and make sure that the job gets done!

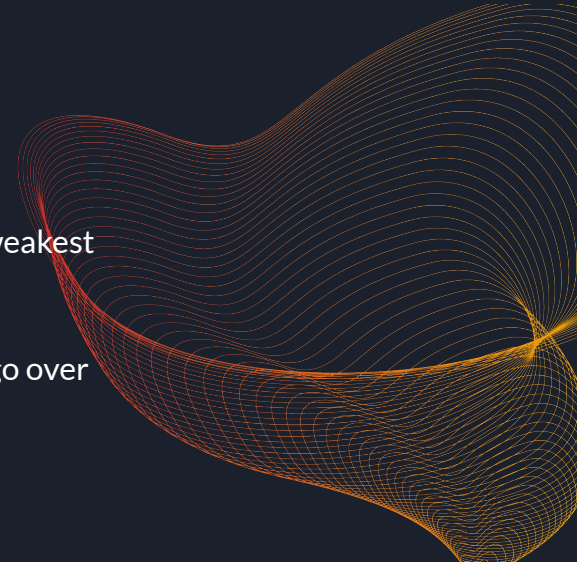
No Man left Behind - We Understand the importance of teamwork and leadership development. When one falls we all fall.

Success Brings Unity - As a team we understand that the team is as strong as the weakest link. When a member is struggling, we focus on training and improving our members.

Exceed The Expectation - We focus on delivering the highest quality service and go over and above for our customers.



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The Team

Jason Reid - (Commercial/
Residential Repairs) - 17
years experience



Chris Reid - (Commercial/
Residential Repairs)-19
years experience



Victor Galindos (Residential
Roofing Foreman)- 9 years
experience



90 Total Years Of Experience

The team



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Brad Raby - Residential / Commercial- Soffit, Fascia, Gutters, Siding Foreman - 14 years experience



Justin Gallant- Commercial Roof Foreman -17 years experience





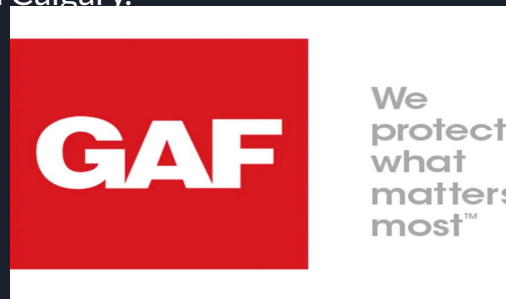
Materials We Use

Bp (Building Products Of Canada) - Mystique 42 Class 3 impact shingles. Canadian Owned and locally Manufactured in Edmonton. 2 sealant strips and the second largest nail zone in the market at an 1 ½ inches.

GAF- Timberline HDZ Class 4 impact Shingles. Largest nail zone in the market at 2 inches. Also with two sealant strips.

In order to get a impact resistant rating the shingles must have an SEBS or SBS polymer **Styrene Ethylene Butylene Styrene**

Euroshield - Rubber Roofing permanent roof system. 50 year non-prorated warranty made from recycled tires. Manufactured in Calgary.



Certifications

Must have a current business license

01 Must have been in business for minimum 5 years

2 million dollar liability insurance minimum

Have active WCB

02 Must complete the certification course with 95% or higher



- Website Form Submission @ sargeantsroofingexteriors.com

- The Information gets put into our CRM (Hubspot) and we order the satellite measurements (Roofr) and input the information into our estimation software (Sumoquote)

Online presentations giving you that face to face feel and experience. Walking you through our quotes line by line.

Sales Process



SUMOQUOTE



HubSpot



roofr



Things To Look Out For With Your Roof

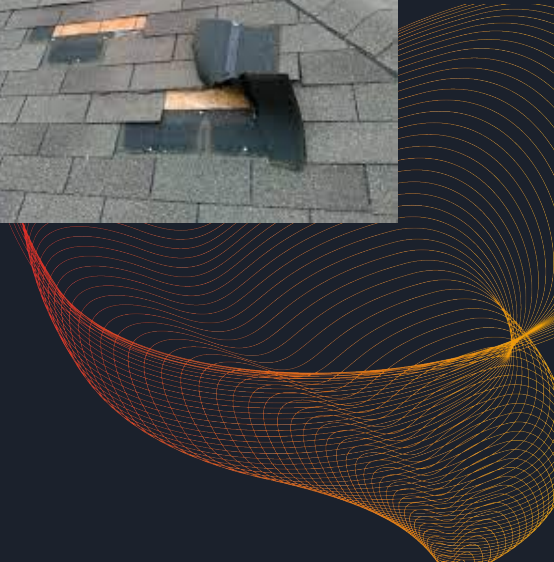
Old Curled Organic Shingles



Wind Damage



Ice Damming- Lack of ventilation





We Are Social Follow us on....

- Instagram- sargeantsroofingexteriors
- Facebook
- TikTok
- Youtube

855-488-7663(ROOF)

Any Questions?